

# Kodak 300 PROJECTORS

## NEW

Ultra-compact design!  
Easier to carry, handle, store  
Smart color combinations

## PLUS

Bigger, brighter pictures  
Easier slide handling  
Handy finger-tip controls



**Kodak**  
TRADE MARK

**NOW . . . BIG - PROJECTOR BRILLIANCE WITHOUT BULK OR BOTHER!**

# Kodak 300 PROJECTORS



Wonderful new compactness and convenience are yours with the smart, colorful new Kodak 300 Projectors. First color-slide projectors to be designed around the new, small 300-watt projection lamp, they measure only 5 inches high by 11 inches square—no larger or heavier than a small portable radio and just as easy to handle and carry. You can even store them conveniently in your bookcase.

You get extra-bright, uniform screen illumination, too, with a specially designed aspheric lens condenser system. And, with the 4-inch,  $f/3.5$  wide-angle lens, pictures are sharp, big as life—even in a small room. Operation is simple—with everything right at your finger tips. Slip off the handy self-cover, remove the power cord from its built-in storage compartment, plug it in and flick the switch. Focusing and elevation adjustments are quick and easy, with handy control knobs right on top. Easy push-pull lever operation automatically advances and projects your slides. With the versatile new Kodak Readymatic Slide Changer you can show slides in convenient-size groupings—up to 36 slides per group—arrange or rearrange them quickly, easily in any order desired. Or, for magazine slide storage and showing, you can select the Automatic Magazine Changer. You'll find details inside this folder on these and other outstanding Kodak 300 Projector features. But, to truly appreciate them, you must see and try them yourself. Drop in soon for a demonstration.

#64.50

# Kodak 300 PROJECTORS

4-inch,  $f/3.5$  Kodak Projection Ektanon Lens;  
300-watt illumination. Choice of two smart  
colors. Choice of two automatic changers.

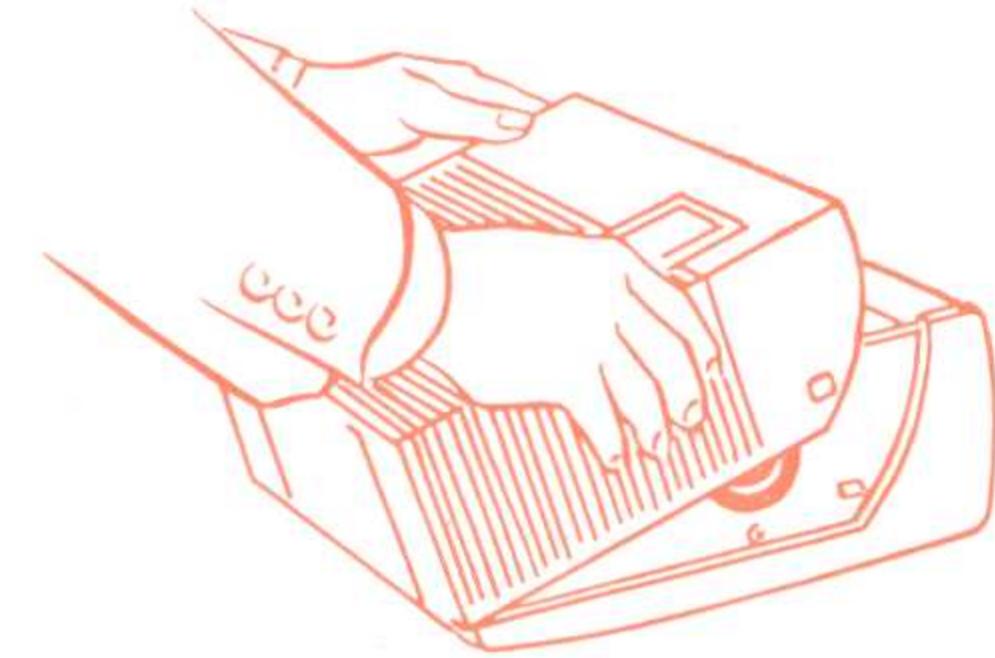


Model 1, with Kodak Readymatic Changer—  
in teal green or cardinal red, \$59.50



Model 1, with Automatic Magazine Changer  
—in teal green or cardinal red, \$69.50

#74.50



# 7 big advantages

IN SHOWING  
YOUR SLIDES  
WITH A

## Kodak 300

### PROJECTOR

A new concept in  
slide projector design  
for the most enjoyable

slide shows ever!

If it's made by Kodak,  
you know it's good!

#### 1 Easy to carry or store

Entire unit, with handy self-cover attached, measures approximately 5 inches high by 11 inches square. Sturdy lightweight construction keeps weight to about 9 pounds—half that of average portable typewriter. Carrying handle attached directly to projector rather than cover—no chance of accidentally dropping projector from cover.

#### 2 Slides stay cool

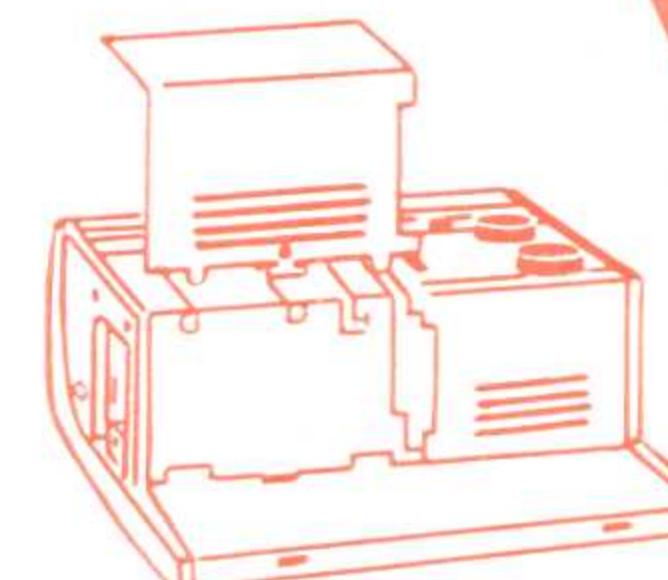
Quiet, powerful turbine-type blower moves more air than ordinary propeller-type fans. Air is drawn in through vents on side of projector—no bottom aperture into which tablecloth or other object on table might be sucked to interfere with proper air circulation. Cool air flows *first* over slide and condenser lenses, *then* over lamp. Louvers on top direct warm air to side of projector away from operator.

#### 4 Easy to set up

Detachable power cord is conveniently stored in hinged compartment in projector body. Cord plugs into socket at rear of projector. Long 10-foot length eliminates need for extension cord in most situations. When power cord is plugged into wall outlet, projector motor for blower cooling system is placed in operation, providing cool air around lamp before it is turned on. "Off-on" switch, also located at rear of projector, operates lamp. Projector power supply is 105-125 volts, 60 cycle, AC only.

#### 3 Easy to service

Panel covering lamp and condenser lenses is readily removable for lamp changes or cleaning condenser lenses. Both condenser lenses are mounted in individual metal frames. Front lens may be lifted out completely for thorough cleaning. Rear lens easily reached for cleaning by removing lamp.



#### 5 Smooth, easy slide changing —choice of Kodak Ready- matic or Automatic Magazine Slide Changers

New Kodak Readymatic Slide Changer with automatic lever-type slide advance permits showing slides in any order, any time. Changer can be loaded with groups of up to 36 slides—35mm, 828, or 38mm square (2 x 2 cardboard mounts only). Slides are placed in trough and held in place by spring-tension clip—no magazine needed. Simple push-pull movement of changer lever removes slides from stack, projects and deposits them, in order, in similar trough on other side. The changer is easy to load and unload; its operating action, smooth and rapid.

With the Automatic Magazine Changer, cardboard 2 x 2 slides are permanently stored and protected in individual metal carrier frames in a 36-compartment magazine. Push-pull movement of changer handle projects slide, stores it, and automatically advances magazine to next slide. Action is smooth, easy. Slides are shown in sequence or can be repeated or skipped at will.

#### 6 Bigger, brighter pictures

New 4-inch, f/3.5 Kodak Projection Ektanon Lens provides extra-sharp, big-as-life screenings—pictures 20% larger than those obtained with usual 5-inch lens at same projection distances. Lens surfaces are Lumenized (hard coated) for greater brilliance and color purity.

Maximum light is concentrated on slide by a highly efficient, close-coupled condenser system and mirror-surfaced glass reflector. Rear condenser lens, made of heat-absorbing glass, protects slide from heat.

#### 7 Easy to operate

Control knobs are conveniently located on top of projector. Simple twist of focusing knob brings picture in sharp, accurate focus. Elevation control permits 0-12° elevation angles. Molded nylon gears in both mechanisms assure smooth operation, eliminate need for lubrication. Four supports keep projector firm and steady during projection.

#### Projection Throws

Long Dimension of Projected Picture	Lens-to-Screen Distance	
	35mm slides	828 or 28mm square slides
30"	7.5'	7'
36"	9	8
40"	10	9
4'	12	11
5'	15	13
6'	18	16
7'	21	19
8'	24	21
9'	27	24



CHOOSE A  
**Kodak 300**  
PROJECTOR  
FOR

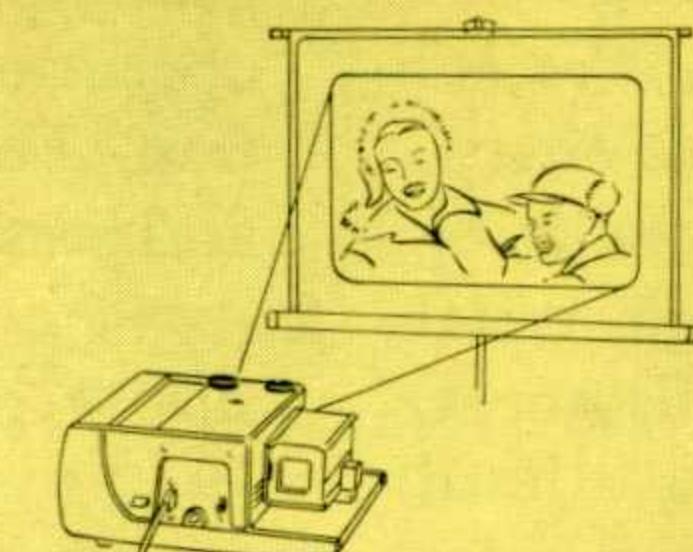


New portability

Compact, lightweight—  
as easy to carry, handle, and store  
as a modern portable radio  
—and just as handsome!

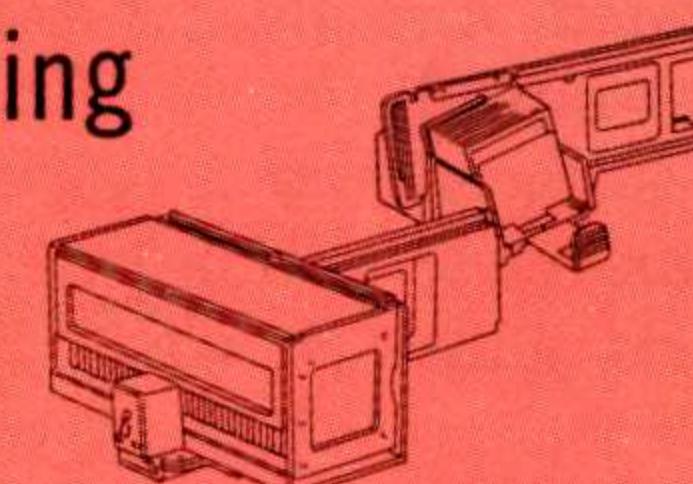
Bigger, brighter pictures

4-inch, f/3.5 lens fills 40-inch screen  
at just 10 feet; specially designed  
condenser system for brilliant,  
uniform illumination



Smooth, easy slide handling

Automatic lever-type slide advance  
with your choice of Kodak Ready-  
matic Slide Changer or  
Automatic Magazine Changer

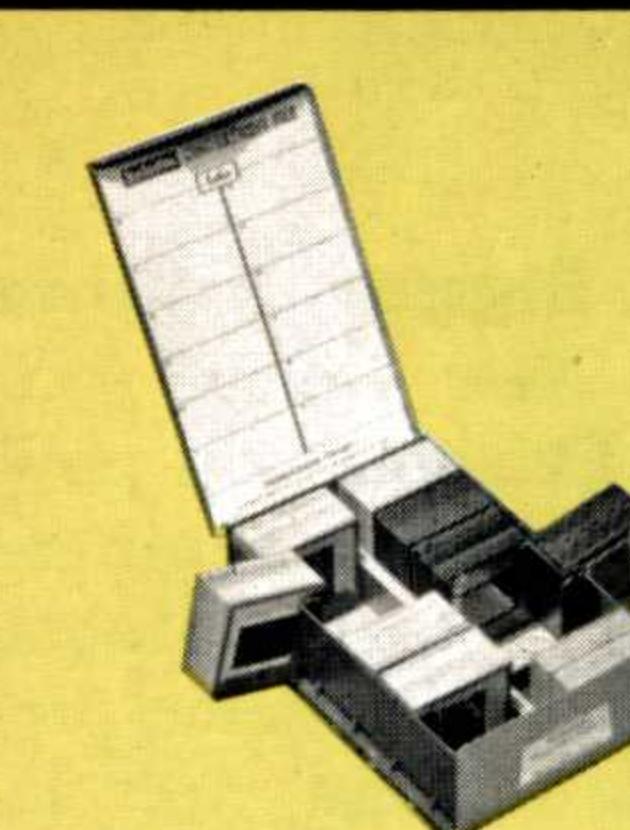


Easy, comfortable operation

Handy self-cover; simplified  
finger-tip controls; quiet,  
powerful turbine-type blower cooling



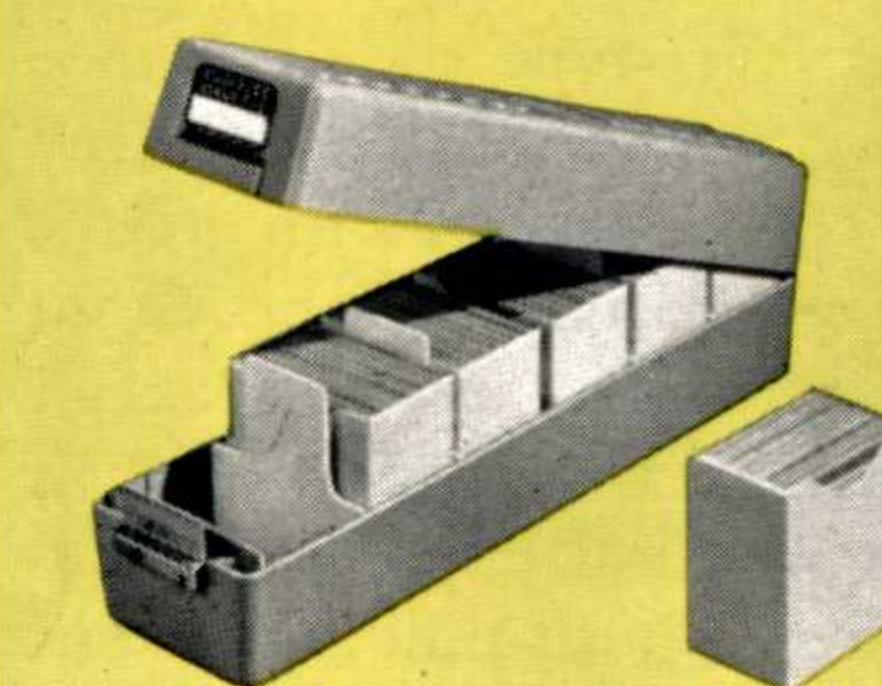
PROJECTION  
AIDS  
FOR  
**Kodak 300**  
PROJECTORS



**Kodaslide  
Compartment File**  
For 240 cardboard slides. 12  
swing-out compartments; index  
card. \$3.94.



**Kodaslide 400 File Box**  
Styled like a book for convenient  
library filing. Holds up to 400  
cardboard slides in 16 Kodaslide  
Boxes for handy group  
filing. \$5.75.



**Kodaslide Ready-File**  
Holds 200 cardboard slides.  
Tab separators and index. Ac-  
cepts 6 Kodaslide Boxes. \$1.95.

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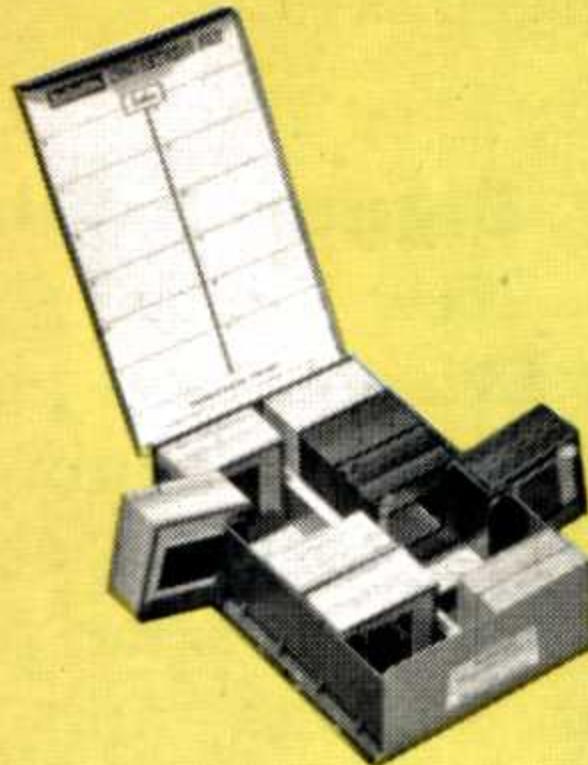
**Sweigart's Photo Service Shop**

278-280 West Market St.

YORK, PENNA.



**PROJECTION  
AIDS  
FOR  
Kodak 300  
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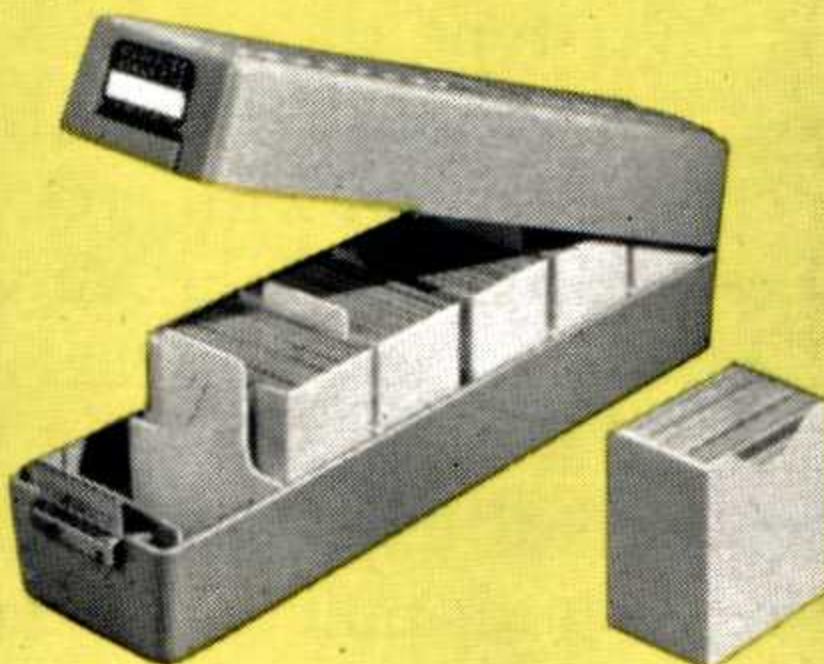
**Kodaslide  
Compartment File**

For 240 cardboard slides. 12 swing-out compartments; index card. \$3.94.



**Kodaslide 400 File Box**

Styled like a book for convenient library filing. Holds up to 400 cardboard slides in 16 Kodaslide Boxes for handy group filing. \$5.75.



**Kodaslide Ready-File**

Holds 200 cardboard slides. Tab separators and index. Accepts 6 Kodaslide Boxes. \$1.95.

*Prices are list, include Federal Tax where applicable, and are subject to change without notice.*

**Prices Shown In This Folder Were Changed August 1, 1957.**

**Please Check With Your Dealer.**

**Sweigart's Photo Service Shop**

**278-280 West Market St.**

**YORK, PENNA.**